

Meet DuoPriceList....
the *best* of both worlds.

CASH vs. CARD PRICING



Customers who pay with **CASH** are rewarded with a discount



Customers who pay with **CARD** pay for their own processing costs

How It Works....

1. Key in your **products + pricing** on our website
2. Display **DUAL PRICING** signage at your store
3. Set up your **payment equipment** - we do the rest!!!



The Details....

What is Dual Pricing?

There are many other ZERO FEE and CONVENIENCE FEE programs out there. Ours is different. DuoPriceList IS the industry's ONLY fully-compliant CASH DISCOUNT SOFTWARE.

Card Association Rules say that merchants must show credit card pricing and cash pricing for each product, which can be on a list. Only DuoPriceList's patent pending software follows the explicit rules of cash discount programs, giving you a 100% compliant solution. DuoPriceList autogenerates each merchant's list and publishes both sets of pricing on a personalized website.

ANY OTHER PROGRAM IS NOT IN COMPLIANCE.

DISPLAY RULES



Post signage in your shop, advertising your Dual Price List - which offers a discount to customers who pay using cash, displaying a QR code and/or URL for customers to view pricing. Unlike other programs, there's no "convenience fee" necessary on the receipt.



At the register, simply select whether the payment is cash or card, and your POS system or terminal selects the correct price and displays it on the receipt. DuoPriceList works with any terminal and POS system that has a cash discount function.



FOR PROGRAM INFO CONTACT

CASH DISCOUNT