

Welcome Agents



Introducing our

FREE Fully-Compliant Cash Discount Program



DuoPriceList™

The Only Fully Compliant Cash Discount Software

We're Partnering with **DuoPriceList** to Give Your
Merchants the **ONLY** Fully-Compliant Cash
Discount Software Solution

AGENTS & PARTNERS

877-871-4629 | PARTNERS@MBNCARD.COM



AGENTS & PARTNERS

Meet DuoPriceList.... the *only* fully-compliant Cash Discount Software

“ZERO FEE PROCESSING” is the **new thing** in payment services. But companies offering these programs are **opening themselves** and **their merchants** up to **finest and penalties** from Visa/MC and other brands.

WHY?

It's all about compliance.

DuoPriceList offers **Agents & Partners** the **exclusive** on its patent pending software that offers an online, easy-to-use platform where your merchants can **enter the prices** of their products. **DuoPriceList does the rest.** It automatically calculates the credit card price for every SKU and generates a list of both sets of pricing that is *completely compliant* with Visa/MasterCard and other card brand regulations.

Your merchants then post **DuoPriceList signage** in their shop advertising their **Dual Price List** - which offers a **discount to customers** who **pay using cash**, displaying a QR code and/or URL for customers scan/go to in order to view pricing.



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Competitive Advantage

The big deal is that you have a serious competitive advantage over every other company!

With the wave of ISOs & processors launching their own **Zero Fee** and **Pay by Cash** programs, the industry is in an uproar and gaining the attention of the credit card associations. The **convenience fee and cash discount models are now being aggressively targeted by Visa & MasterCard and other card brands under allegations of surcharging**, which is illegal in some states and is a lengthy process for approval, and is restrictive in what cards you can accept.

Rules say that merchants must show credit card pricing and cash pricing for each product, which can be on a list. Only **DuoPriceList's patent pending software** follows the **explicit rules** of **cash discount programs**, giving you a 100% compliant solution. **DuoPriceList** autogenerates each merchant's list and publishes both sets of pricing on a personalized website for the merchant.

DuoPriceList software works with: Clover, Dejavoo, Swipe Simple & Charge Anywhere POS solutions (see equipment sheet for full details).



CASH DISCOUNT