

Welcome Agents



Introducing our

## FREE Fully-Compliant Cash Discount Program



**DuoPriceList**<sup>TM</sup>

The Only Fully Compliant Cash Discount Software

We're Partnering with **DuoPriceList** to Give Your  
Merchants the **ONLY** Fully-Compliant Cash  
Discount Software Solution

# AGENTS & PARTNERS

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## AGENTS & PARTNERS

### **Meet DuoPriceList....** the *only* fully-compliant Cash Discount Software

**“ZERO FEE PROCESSING”** is the **new thing** in payment services. But companies offering these programs are **opening themselves** and **their merchants** up to **finest and penalties** from Visa/MC and other brands.  
**WHY?**

**It's all about compliance.**

**DuoPriceList** offers **Agents & Partners** the **exclusive** on its patent pending software that offers an online, easy-to-use platform where your merchants can **enter the prices** of their products. **DuoPriceList does the rest.** It automatically calculates the credit card price for every SKU and generates a list of both sets of pricing that is *completely compliant* with Visa/MasterCard and other card brand regulations.

Your merchants then post **DuoPriceList signage** in their shop advertising their **Dual Price List** - which offers a **discount to customers** who **pay using cash**, displaying a QR code and/or URL for customers scan/go to in order to view pricing.



**DuoPriceList™**

The Only Fully Compliant Cash Discount Software

## *Competitive Advantage*

**The big deal is that you have a serious competitive advantage over every other company!**

With the wave of ISOs & processors launching their own **Zero Fee** and **Pay by Cash** programs, the industry is in an uproar and gaining the attention of the credit card associations. The **convenience fee and cash discount models are now being aggressively targeted by Visa & MasterCard and other card brands under allegations of surcharging**, which is illegal in some states and is a lengthy process for approval, and is restrictive in what cards you can accept.

**Rules say that** merchants must show credit card pricing and cash pricing for each product, which can be on a list. Only **DuoPriceList's patent pending software** follows the **explicit rules** of **cash discount programs**, giving you a 100% compliant solution. **DuoPriceList** autogenerates each merchant's list and publishes both sets of pricing on a personalized website for the merchant.

**DuoPriceList software works with: Clover, Dejavoo, Swipe Simple & Charge Anywhere POS solutions** (see equipment sheet for full details).



CASH DISCOUNT